

## TRACKING SYSTEM INCORPORATING BUSINESS INTELLIGENCE

## ABSTRACT OF THE DISCLOSURE

A tracking manager, in communication with a status tracking structure and one or more client, provides event information regarding a plurality of objects, received from the status tracking structure, and alert information to the clients. Immediate rules and periodic rules are assessed in light of event information, which rules are stored in a rule storage component such that any of the rules may be modified independently of a rule execution component within the tracking manager. When the conditions defining any of the business rules are met, alert events are generated, stored and provided to the clients. Additionally, a map control operating in the clients allows selected portions of the event information to be provided to the clients. A data structure corresponding to a map schema is provided such that specialized map images may be readily provided and associated with each other.